

**THURSDAY MAY 18, 2023**  
**AMERICAN MUSEUM**  
**OF NATURAL HISTORY**



**6:00 PM VIP RECEPTION**  
**6:30 PM COCKTAIL RECEPTION**  
**7:30 PM DINNER & AWARDS**  
**9:30 PM DESSERT & AFTERPARTY**

Table sponsorships include the opportunity to have a distinguished author join you as a Literary Host, to be coordinated with the PEN America team. All Literary Host selections are subject to author availability.

Please reserve the following:

**Diamond Sponsor \$250,000**

- 2 premium tables for 10, with proscenium main-level seating.
- VIP reception with honorees, literary hosts, and special guests.
- Inside cover full-page color ad in printed journal.
- Premium placement of name or logo included in all event materials
- Podium acknowledgement during event program.
- Logo on step & repeat.

**Leadership Table \$50,000**

- Featured table for 10, with proscenium main-level seating.
- VIP reception with honorees, literary hosts, and special guests.
- Prominent full-page color ad in printed journal.
- Prominent placement of name included in all event materials.

**Patron Table \$15,000**

- Table for 10.
- Cocktail reception.
- Full-page color ad in printed journal.
- Listing on event materials.

**Patron Ticket (\$1,500)**

- Balcony seating for dinner.  
(6 tickets maximum at this level; limited availability)
- Cocktail reception.

**Gold Sponsor \$100,000**

- Premium table for 12, with proscenium main-level seating.
- VIP reception with honorees, literary hosts, and special guests.
- Premium placement of full-page color ad in printed journal.
- Premium placement of name included in all event materials.
- Podium acknowledgement during event program.

**Benefactor Table \$25,000**

- Table of 10.
- VIP reception with honorees, literary hosts, and special guests.
- Full-page color ad in printed journal.
- Placement of name included in all event materials.

**Benefactor Ticket (\$2,500)**

- Seating at a preferred table; main-level seating not guaranteed.
- Cocktail reception.
- Donations of \$5,000 and above will be recognized in printed journal.

*Due to the high demand of this event, floor seating cannot be guaranteed. It is highly recommended to pledge or purchase your tables as soon as possible.*

**I cannot attend but will make a fully tax-deductible donation of**

\$ \_\_\_\_\_

**My credit card information (contact information below required):**

Name \_\_\_\_\_

Account number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Or, enclosed is my check for \$ \_\_\_\_\_

Please make checks payable to PEN America (tax id 13-3447888) and return to: PEN America Literary Gala, 588 Broadway, Suite 303, New York, NY 10012.

**Program and Invitation Listing**

\_\_\_\_\_

\_\_\_\_\_

Please list as anonymous.

Name/names as you wish to appear on all printed materials

Deadline to be listed in printed program: April 28

**Contact Information**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For further information, please contact the Special Events Department at (646) 880-6116 or [PENgala@pen.org](mailto:PENgala@pen.org)

The non-deductible portion of each ticket is \$312.

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## JOURNAL AD SPONSORSHIPS

Please reserve the following:

\_\_\_\_\_ \$10,000 - Platinum  
Inside center-spread color ad

\_\_\_\_\_ \$7,500 - Leadership  
Full-page color ad with premium placement

\_\_\_\_\_ \$5,000 - Benefactor  
Full-page color ad

\_\_\_\_\_ \$2,750 - Patron  
Half-page color ad

### AD SPECS & DETAILS

#### Live Area Sizing:

- Full page: 5" (w) x 7.25" (h), no bleeds
- Half page: 5" (w) x 3.5"(h), no bleeds

#### Details and Deadlines:

- Ads will be centered within a black bordered page.
- Required Format: Hi-res PDF files with all fonts embedded in CMYK. Please convert all spot colors to CMYK.
- The resolution must be at least 300 DPI for all submitted images and files.
- Please submit to [PENgala@pen.org](mailto:PENgala@pen.org) by April 21.

If you would like us to design your ad with your approved text, copy must be received by April 14.

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\$ \_\_\_\_\_

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