

THURSDAY MAY 18, 2023
AMERICAN MUSEUM
OF NATURAL HISTORY



6:00 PM VIP RECEPTION
6:30 PM COCKTAIL RECEPTION
7:30 PM DINNER & AWARDS
9:30 PM DESSERT & AFTERPARTY

JOURNAL AD SPONSORSHIPS

Please reserve the following:

_____ \$10,000 - Platinum
Inside center-spread color ad (1 available)

_____ \$7,500 - Leadership
Full-page color ad with premium placement

_____ \$5,000 - Benefactor
Full-page color ad

_____ \$2,750 - Patron
Half-page color ad

AD SPECS & DETAILS

Live Area Sizing:

- Full page: 5" (w) x 7.25" (h), no bleeds
- Half page: 5" (w) x 3.5" (h), no bleeds

Details and Deadlines:

- Ads will be centered within a black bordered page.
- Required Format: Hi-res PDF files with all fonts embedded in CMYK. Please convert all spot colors to CMYK.
- The resolution must be at least 300 DPI for all submitted images and files.
- Please submit to PENgala@pen.org by April 21.

If you would like us to design your ad with your approved text, copy must be received by April 14.

I cannot attend but will make a fully tax-deductible donation of

\$ _____

My credit card information (contact information below required):

Name _____

Account number _____

Exp Date _____ CVV _____

Amount \$ _____

Signature _____

Or, enclosed is my check for \$ _____

Please make checks payable to PEN America (tax id 13-3447888)
and return to: PEN America Literary Gala, 588 Broadway, Suite 303,
New York, NY 10012.

For further information, please contact us at (646) 880-6116 or PENgala@pen.org
The non-deductible portion of each ticket is \$312.

Program and Invitation Listing

Please list as anonymous.

Name/names as you wish to appear on all printed materials

Deadline to be listed in printed invitation: March 1

Deadline to be listed in printed program: April 28

Contact Information

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____