

# PEN AMERICA LITFEST GALA LOS ANGELES

## Presenting Sponsor \$100,000 \_\_\_\_\_

Private pre-reception with the honorees and literary hosts  
Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host\*  
Premium page in the evening's program  
Logo / Name on screen and Red Carpet's Step + Repeat  
Prime Recognition on PEN America's website + Gala materials

## Benefactors \$25,000 \_\_\_\_\_

Pre-reception with the honorees and literary hosts  
Table with priority seating, including preferential selection of a distinguished author to join your table as a literary host\*  
Benefactors page in evening's program  
Logo / Name on screen  
Prominent Recognition in the Gala materials

## Friends \$7,500 \_\_\_\_\_

General Reception  
Table with general seating for dinner\*  
Listing on screen  
Friends page in evening's program  
Recognition in the Gala materials

## Tribute Journal

Please consider purchasing a tax deductible tribute to be printed in our full color journal. This is a perfect way to make an additional donation to PEN America or to salute one of our honorees. It is also a great way to include a personal message if you are unable to attend.

### Ads range from \$750 - 10,000\*\*

- \_\_\_\_\_ \$10,000 - Leadership page - full page
- \_\_\_\_\_ \$7,500 - Benefactors page - full page
- \_\_\_\_\_ \$5,000 - Premier Patron page - full page
- \_\_\_\_\_ \$3,000 - Patrons page - full page
- \_\_\_\_\_ \$1,500 - Friends page - full page
- \_\_\_\_\_ \$750 - Half page
- \_\_\_\_\_ \$300 - Listing in evening's program

*\*\*Nonprofit partner rates available upon request*

## Leadership Sponsor \$50,000 \_\_\_\_\_

Private pre-reception with the honorees and literary hosts  
Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host\*  
Leadership page in evening's program  
Logo / Name on screen  
Prime recognition in Gala materials

## Premier Patrons \$10,000 \_\_\_\_\_

Pre-reception with the honorees and literary hosts  
Table with preferred seating including preferential selection of a distinguished author to join your table as a literary host\*  
Premier Patrons page in evening's program  
Logo / Name on screen  
Recognition in the Gala materials

## PEN Preferred Pair \$2,500 \_\_\_\_\_

General Reception  
Preferred seating for dinner (2 guests)  
Half page in evening's printed materials

## Individual Tickets \$750 \_\_\_\_\_

## Member Tickets \$425 \_\_\_\_\_

Note: Professional Membership \$125, Readers Membership \$50. Available at [www.pen.org](http://www.pen.org)

## Donate

Funds raised at the LitFest Gala help sustain PEN America's literary and advocacy programming throughout the year.

I am attending and would like to make an additional donation of  
\$ \_\_\_\_\_

I cannot attend but will make a fully tax-deductible donation of  
\$ \_\_\_\_\_

## Sponsorship Opportunities

PEN America offers a variety of exciting sponsorship opportunities for the LitFest Gala including Valet Sponsor, Cocktail Reception Sponsor, Entertainment Sponsor, Dinner Sponsor, Wine Sponsor, etc.

*\* Including the selection of a distinguished literary host and their guest. Tables seat 10.*

PEN AMERICA  
**LITFEST GALA**  
LOS ANGELES

**Contact information**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment Information (please use Amex, Mastercard or Visa)**

Name on Card \_\_\_\_\_

Account number \_\_\_\_\_

Exp. Date / CVV# / Zip Code \_\_\_\_\_

Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Or, enclosed is my check for \$ \_\_\_\_\_ Please make checks payable to PEN America (tax id 13-3447888) and return to

PEN America  
8444 Wilshire Blvd, 4th FL  
Beverly Hills, CA 90211

**Program and Invitation Listing**

\_\_\_\_\_  
Name/names as you wish to appear on printed materials

\_\_\_\_ Please list as anonymous.

Deadline to be listed in invitation: August 29, 2019

Deadline to be listed in printed program: October 5, 2019

*For further information, please visit <https://www.pen.org/litfest-gala> and contact Deputy Director of Development Tracey Kardash, at 424-354-3361, or email [tkardash@pen.org](mailto:tkardash@pen.org) for any further inquiries.*

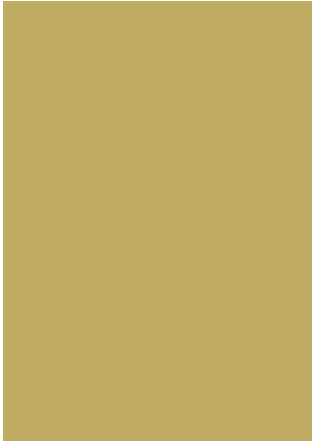
PEN AMERICA  
**LITFEST GALA**  
LOS ANGELES

**Tribute Journal Confirmation Form**

Ad Specifications



Full Page Ad  
4.75" x 7.875"  
no bleed



Half Page Ad  
4.75" x 3.75"  
no bleed

**Listing information**

Please list my name as \_\_\_\_\_

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For ads requiring typesetting, include text below

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Submitted artwork should be 300dpi or higher. Please make checks payable to PEN America (tax id 13-3447888) and return to

**PEN AMERICA**  
2019 LitFest Gala  
8444 Wilshire Blvd. 4th FL  
Beverly Hills, CA 90211

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To purchase tribute ad online visit <https://www.pen.org/litfest-gala>

*All Tribute Journal ads are 100% tax deductible*