

PEN AMERICA
LITFEST GALA
FRIDAY, NOVEMBER 2, 2018
THE BEVERLY WILSHIRE HOTEL

Please reserve the following:

___ **Presenting Sponsor \$100,000**

- Private pre-reception with evening's honorees and literary hosts
- Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests*)
- Premium page in the evening's program
- Logo/Name on screen and Step/Repeat Red Carpet
- Prime recognition on PEN America's website and in gala materials

___ **Benefactors \$25,000**

- Private pre-reception with evening's honorees and literary hosts
- Table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests*)
- Benefactors page in evening's program
- Logo/Name on screen
- Prominent Recognition in the gala materials

___ **Friends \$7,500**

- General Reception
- Table with general seating for dinner (10 guests)
- Listing on screen
- Friends page in evening's program
- Recognition in the gala materials

DONATE

Funds raised at the LitFest Gala help sustain PEN American's literary and advocacy programming through the year.

I am attending and would like to make an additional donation of

\$ _____

I cannot attend but will make a fully tax-deductible donation of

\$ _____

SPONSORSHIP OPPORTUNITIES

PEN America offers a variety of exciting sponsorship opportunities for the LitFest Gala including Valet Sponsor, Cocktail Reception Sponsor, Wine Sponsor, etc.

___ **Leadership Sponsor \$50,000**

- Private pre-reception with evening's honorees and literary hosts
- Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests*)
- Leadership page in evening's program
- Logo/Name on screen
- Prime recognition in gala materials

___ **Premier Patrons \$10,000**

- Private pre-reception with evening's honorees and literary hosts
- Table with preferred seating including preferential selection of a distinguished author to join your table as a literary host (10 guests*)
- Premier Patrons page in evening's program
- Logo/Name on screen
- Recognition in the gala materials

___ **PEN Preferred Pair \$2,500**

- General Reception
- Preferred seating for dinner (2 guests)
- Half page in evening's printed materials

Individual Tickets \$750

- Available starting September 1, 2018

TRIBUTE JOURNAL

Please consider purchasing a tax deductible tribute to be printed in our full color journal. This is a perfect way to make an additional donation to PEN America or to salute one of our honorees. It is also a great way to include a personal message if you are unable to attend. Ads range from \$500 to \$10,000.

- ___ \$10,000 - Leadership page - full page
- ___ \$7,500 - Benefactors page - full page
- ___ \$5,000 - Premier Patron page - full page
- ___ \$3,000 - Patrons page - full page
- ___ \$1,500 - Friends page - full page
- ___ \$500 - Half page
- ___ \$250 - Listing in event's program

For more information about sponsorships or tributes, please contact PENAmerica@eventsbyone.com

* Including the selection of a distinguished literary host and their guest.

(over)

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My credit card information (contact information below required):

CONTACT INFORMATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

PAYMENT INFORMATION (please use Amex, Mastercard or Visa)

Name on Card _____

Account number _____

Exp. Date _____ CVV# _____

Amount \$ _____

Signature _____

Or, enclosed is my check for \$ _____ Please make checks payable to PEN America (tax id 13-3447888) and return to:
PEN America
2018 LitFest Gala
8444 Wilshire Blvd, 4th FL
Beverly Hills, CA 90211

Permit on file with the Charitable Services Section.

PROGRAM AND INVITATION LISTING

__ Please list as anonymous.

Name/names as you wish to appear on all printed materials

For further information, please visit <https://pen.org/litfest-gala/> or contact Tracey Kardash, Deputy Director Development at 424-354-3361, or email tkardash@pen.org. Your contribution, less \$160 per guest is tax-deductible.

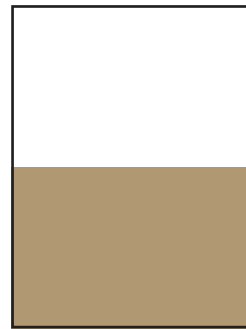
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TRIBUTE JOURNAL CONFIRMATION FORM

Ad Specifications



Full Page Ad
4.75w" x 7.875h"
no bleed



Half Page Ad
4.75w" x 3.75h"
no bleed

LISTING INFORMATION

Please list my name as _____

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

For ads requiring typesetting, include text below:

All Tribute Journal ads are 100% tax deductible. Submitted artwork should be 300dpi or higher. Please make checks payable to PEN America (tax id 13-3447888) and return to:

PEN AMERICA

2018 LitFest Gala
8444 Wilshire Blvd. 4th FL
Beverly Hills, CA 90211

INQUIRIES or EMAIL FILES TO:
ONE Event Management
P 310.659.5517 F 310.659.5527
PENAmerica@eventsbyone.com

To purchase tribute ad online visit <https://pen.org/litfest-gala/>