

PEN AMERICA  
**LITFEST GALA**  
FRIDAY, NOVEMBER 2, 2018  
THE BEVERLY WILSHIRE HOTEL

Please reserve the following:

\_\_\_ **Presenting Sponsor \$100,000**

- Private pre-reception with evening's honorees and literary hosts
- Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests\*)
- Premium page in the evening's program
- Logo/Name on screen and Step/Repeat Red Carpet
- Prime recognition on PEN America's website and in gala materials

\_\_\_ **Benefactors \$25,000**

- Private pre-reception with evening's honorees and literary hosts
- Table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests\*)
- Benefactors page in evening's program
- Logo/Name on screen
- Prominent Recognition in the gala materials

\_\_\_ **Friends \$7,500**

- General Reception
- Table with general seating for dinner (10 guests)
- Listing on screen
- Friends page in evening's program
- Recognition in the gala materials

**DONATE**

Funds raised at the LitFest Gala help sustain PEN American's literary and advocacy programming through the year.

I am attending and would like to make an additional donation of

\$ \_\_\_\_\_

**I cannot attend but will make a fully tax-deductible donation of**

\$ \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

PEN America offers a variety of exciting sponsorship opportunities for the LitFest Gala including Valet Sponsor, Cocktail Reception Sponsor, Wine Sponsor, etc.

\_\_\_ **Leadership Sponsor \$50,000**

- Private pre-reception with evening's honorees and literary hosts
- Prime table with priority seating, including preferential selection of a distinguished author to join your table as a literary host (10 guests\*)
- Leadership page in evening's program
- Logo/Name on screen
- Prime recognition in gala materials

\_\_\_ **Premier Patrons \$10,000**

- Private pre-reception with evening's honorees and literary hosts
- Table with preferred seating including preferential selection of a distinguished author to join your table as a literary host (10 guests\*)
- Premier Patrons page in evening's program
- Logo/Name on screen
- Recognition in the gala materials

\_\_\_ **PEN Preferred Pair \$2,500**

- General Reception
- Preferred seating for dinner (2 guests)
- Half page in evening's printed materials

**Individual Tickets \$750**

- Available starting September 1, 2018

**TRIBUTE JOURNAL**

Please consider purchasing a tax deductible tribute to be printed in our full color journal. This is a perfect way to make an additional donation to PEN America or to salute one of our honorees. It is also a great way to include a personal message if you are unable to attend. Ads range from \$500 to \$10,000.

- \_\_\_ \$10,000 - Leadership page - full page
- \_\_\_ \$7,500 - Benefactors page - full page
- \_\_\_ \$5,000 - Premier Patron page - full page
- \_\_\_ \$3,000 - Patrons page - full page
- \_\_\_ \$1,500 - Friends page - full page
- \_\_\_ \$500 - Half page
- \_\_\_ \$250 - Listing in event's program

For more information about sponsorships or tributes, please contact [PENAmerica@eventsbyone.com](mailto:PENAmerica@eventsbyone.com)

\* Including the selection of a distinguished literary host and their guest.

(over)

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*My credit card information (contact information below required):*

**CONTACT INFORMATION**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**PAYMENT INFORMATION** (please use Amex, Mastercard or Visa)

Name on Card \_\_\_\_\_

Account number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Or, enclosed is my check for \$ \_\_\_\_\_ Please make checks payable to PEN America (tax id 13-3447888) and return to:  
PEN America  
2018 LitFest Gala  
8444 Wilshire Blvd, 4th FL  
Beverly Hills, CA 90211

*Permit on file with the Charitable Services Section.*

**PROGRAM AND INVITATION LISTING**

\_\_\_\_\_

\_\_Please list as anonymous.

Name/names as you wish to appear on all printed materials

\_\_\_\_\_

For further information, please visit <https://pen.org/litfest-gala/> or contact Tracey Kardash, Deputy Director Development at 424-354-3361, or email [tkardash@pen.org](mailto:tkardash@pen.org). Your contribution, less \$160 per guest is tax-deductible.

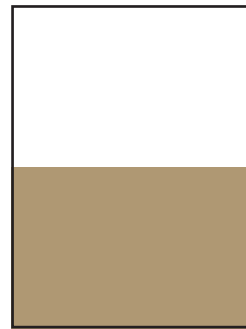
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## TRIBUTE JOURNAL CONFIRMATION FORM

### Ad Specifications



Full Page Ad  
4.75w" x 7.875h"  
no bleed



Half Page Ad  
4.75w" x 3.75h"  
no bleed

### LISTING INFORMATION

Please list my name as \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For ads requiring typesetting, include text below:

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All Tribute Journal ads are 100% tax deductible. Submitted artwork should be 300dpi or higher. Please make checks payable to PEN America (tax id 13-3447888) and return to:

**PEN AMERICA**

2018 LitFest Gala  
8444 Wilshire Blvd. 4th FL  
Beverly Hills, CA 90211

INQUIRIES or EMAIL FILES TO:  
ONE Event Management  
P 310.659.5517 F 310.659.5527  
PENAmerica@eventsbyone.com

To purchase tribute ad online visit <https://pen.org/litfest-gala/>